



**Wheeleo**

One hand for autonomy

**The world's first  
one-handed  
rollator**



**Investment  
opportunity in  
Wheeleo® to  
accelerate  
deployment  
internationally**

*See the 5' pitch in video! Click on the link!*



**[Pitch in video!](#)**

**CONFIDENTIAL**

*Janvier 2026 - v7.5  
Gregory Vanderveken,  
Geoffroy Dellicour  
& Jérémy Leflere*

# We raise 750K€, for 16% of the shares

- ✓ 4.500+ Wheeleo<sup>®</sup> sold – proven traction locally, ready to scale
- ✓ Retailer's & Distributor's partners
- ✓ 2 clinical studies published
- ✓ MDR Class I, audited by the Belgian regulator (afgg-afmps)
- ✓ FDA Classification ready to be deployed
- ✓ IP Protection. Patent in EU, currently extended to US & Canada
- ✓ Reimbursement in Belgium, France, Luxembourg, Denmark.
- ✓ Outsourcing of production to India ongoing
- ✓ Product roadmap
- ✓ Easy path to break even
- ✓ Different buying actors already contacted

Achieved with a small team and limited investments



## To reach €2Mio Turnover in 2028 and to become an attractive target for an industrial partner.

**Improving quality of  
life for millions of  
people around the  
world**

# Wheeleo® tackles a growing market worldwide in terms of mobility aids while healthcare costs should be contained

## Challenge#01

**An aging population**



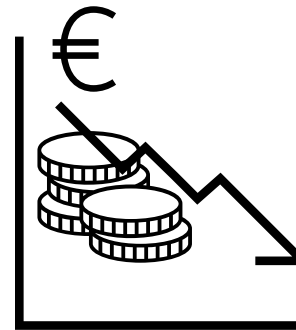
## Challenge#02

**Home care, stay at home**



## Challenge#03

**Lower healthcare costs**



When you walk, the cane is **in the air 50% of the time**. When you let go of it, it falls.

The walker is **cumbersome and stigmatizing**

As a consequence, the user is not helped properly

- Lack of autonomy
- Risk of falling
- Rehabilitation not optimized
- Early placement in nursing home

**BEFORE**





# NOW



Patented in UE. US & Canada patent pending.

## Wheeleo® offers continuous support, one-handed use and is space-saving

- ✓ **One hand free** to interact with the environment
- ✓ **Always a support** at the right place for the user
- ✓ **Stable, for safe, smooth** walk
- ✓ **Super easy-to-use**
- ✓ Stands upright
- ✓ **Design** and minimum space requirements

Discover advantages in video! Click on the link!



[Wheeleo® Vs Rollator](#)  
[Wheeleo® vs Cane](#)

# Wheeleo® is **game changer** when we speak about **recovery & autonomy**.

## Recover your Autonomy



- ✓ **Improved quality** of rehabilitation
- ✓ **Faster** independence
- ✓ **Reduced** periods of hospitalization

Stroke Hip&Knee orthopedics Amputation Spine surgery ...

Regain your mobility!

## Maintain your Autonomy



- ✓ **Homecare**
- ✓ **Decreasing** risk of falling
- ✓ **Maintaining your social life**
- ✓ **Freedom** in your daily activities

Senior Multiple Sclerosis Parkinson Lumbago Cerebral Palsy ...

Don't let your loved ones down!

## 171 Million People Worldwide

Who could benefit from the advantages of the Wheeleo®

# One Wheeleo® in every home!



The **support is constant**, and thanks to the wheels, I no longer need to move a cane with each step, **which makes walking easier.**



**Mimi N.**



[Testimonial of Mimi in video](#)

## Wheeleo® offers freedom and autonomy to our beloved elderly

The greatest proof of the societal impact of Wheeleo®

- ✓ Its **reimbursement**, equivalent to the reimbursement of a walker, in **Brussels, Wallonia** and in **France**.
- ✓ Wheeleo® available free of charge in the Grand Duchy of Luxembourg and in some municipalities in Denmark

# Wheeleo® in every hospital, rehabilitation center, nursing home !



Dr. Debugne

“ The Wheeleo® is now an integral part of the toolbox. We need simple, effective, easy-to-use tools.



[Testimonial of Rehazenter \(Luxembourg\) patients and healthcare professionals](#)

## Wheeleo® is part of the toolbox of healthcare professionals

- ✓ **2 published clinical studies** show a spontaneous increase in walking speed of 50%.
- ✓ More than 300 Hospitals, rehabilitation centers,... using the Wheeleo® daily
- ✓ More convenient solution compared to crutches for a fast and smooth recovery



# Wheeleo® , a lean and scalable business with a strong societal impact

## Internally – our core business

1. Medical expertise
2. Product Development
3. Medical, reseller and user marketing
4. Webshop

## Outsourced

1. Production and logistics
2. Sales force via our resellers and distributors



### **Made in Belgium**

*Partnership with Entra Group, adaptive working company, located in Charleroi*



[Testimonial about the partnership](#)

### **Wheeleo® contributes to Sustainable Development Goals**



SDG3: Enabling everyone to live in good health and promoting well-being at all ages



SDG10: Reducing inequalities within and between countries

# 4.500+

## Wheeleo® used daily worldwide

Rehab. Centers, hospitals,...



### 1.000+

Healthcare professionals, product enthusiasts and prescribers.

### 2

Published **Clinical studies**

### 4

Reimbursement in Belgium (Brussels & Wallonia regio), France, Luxembourg, Denmark (several municipalities)

### 1

Belgian & UE **patent**. US & Canada patent pending.

### 120

New retailers (Belgium & France) in 2025

### 750+

Retailers in France belonging to 4 networks in which **Wheeleo®** is referenced

### 3

Performing distributors in Denmark, Canada & Norway

Resellers and distributors



# An experienced, multi-skilled team surrounded by Belgian, French and Dutch investors mainly from the medical sector



## **Gregory Vanderveken,**

Co-Founder & CEO

## **Geoffroy Dellicour,**

Co-Founder, Physiotherapist & inventor of the Wheeleo®

## **Jeremy Leflere,**

Sales Manager, occupational therapist, over 15 years' exp. as sales manager

## Board of Directors

### **Karin Maquet,**

Experienced scale ups coach

### **Corinne Estievenart,**

Managing Director, Invest.BW

### **Georges André,**

Strategy Consultant – Representative of Angels Santé

### **Geoffroy & Gregory**

**Investors** in Wheeleo® include **institutional investor**, **healthcare professionals** and **business angels**. They are Belgian, French and Dutch. Most are active in the pharmaceutical or **medical sectors**. Some are prescribers, others are users of Wheeleo®.

Proudly supported by



# Marketing and Sales Strategy is working



- ✓ Starter Pack (Demo, stock & training) for retailers.
- ✓ Marketing materials provided to Retailers & Distributors is helpful
- ✓ Continuous improvement based on results and feedbacks


Achieved with

- ✓ 2,7 FTE
- ✓ 16K€ spent in Marketing during the last 12 months (trade Faires, digital marketing, flyers)

**It is only the beginning.**  
**It is time to accelerate.**

# Our vision by 2028 is to reach 2M EUR Turnover, reach break even point, develop next gen. Wheeleo® products and be present in Europe, North America & Oceania

2019

-  As starting point, focus on Belgium, France & Luxembourg
-  For the past 2 years, Scandinavia, starting with a first distributor in Denmark
-  Starting exploring Northern America. End of 2024, distributor in Canada
-  Starting exploring Oceania. First sales in Australia & NZ

2024

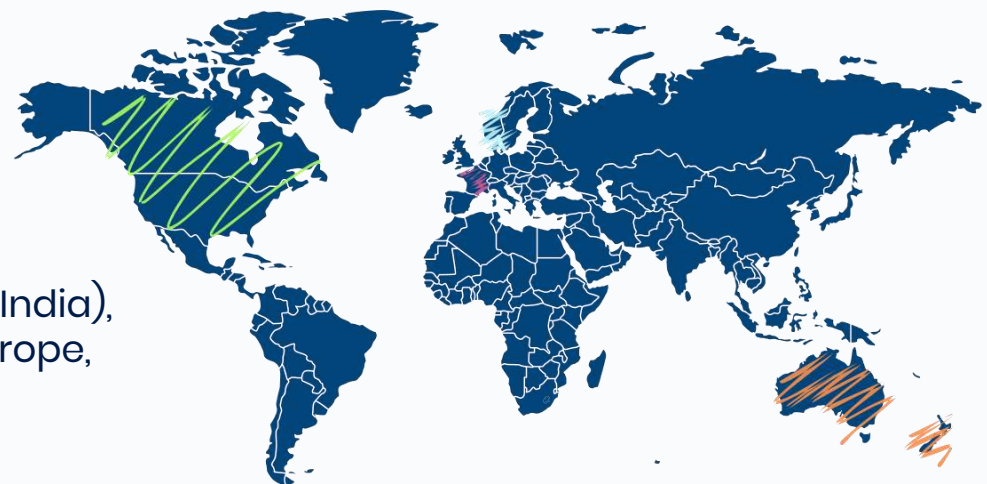
**Strengthen our positions in Belgium-France and expand into high-potential international markets like Germany, Scandinavia, Northern America, Australia, New Zealand**

2028

>2028

After 2028 : Asia (Japan, China, India), Southern America, Southern Europe, Middle East,...

**Be an attractive target for an industrial partner**



Sales in 2019  
195 Wheeleo®

Sales in 2024  
900 Wheeleo®

Forecasts in 2028  
9.000 Wheeleo®

120.000 Wheeleo®

Conversion of 0.1% of walker users and 0.01% of cane users\*

\* Very conservative ratios

# Product Development

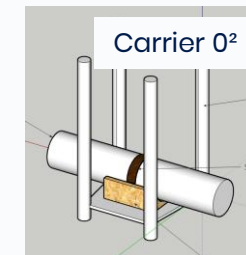
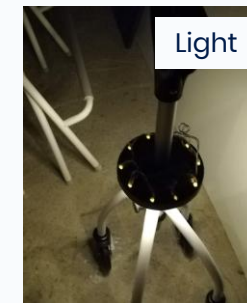
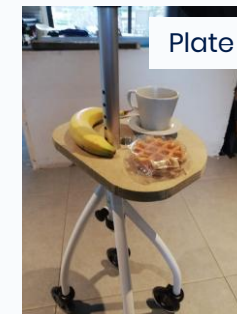
We extend the product range. Our vision: **No Stigma – Only Freedom!**



Prototype ready for  
Wheelleo® ALLROAD

Ready to be on the market within 6 to 9 months

We envision the next-generation Wheelleo® as a lifestyle solution that merges design, dignity, and autonomy. And accessories to enhance the functionality.



Completed by technological additions: data capture, rehabilitation services, monitoring, gamification.

# In a nutshell, key financial forecasts



	<u>2024</u>	<u>2025</u>	<u>2026</u>	<u>2027</u>	<u>2028</u>	<u>2029</u>	<u>2030</u>
<b>#Wheeleo® Sold</b>	<b>900</b>	<b>1.400</b>	<b>3.000</b>	<b>5.300</b>	<b>9.300</b>	<b>13.000</b>	<b>20.600</b>
<b>Turnover</b>	<b>160K€</b>	<b>240K€</b>	<b>542K€</b>	<b>1.100K€</b>	<b>2.000K€</b>	<b>2.800K€</b>	<b>4.000K€</b>
<b>Gross Margin</b>	<b>87K€</b>	<b>122K€</b>	<b>300K€</b>	<b>702K€</b>	<b>1.200K€</b>	<b>1.850K€</b>	<b>2.600K€</b>
<b>Marketing</b>	<b>-47K€</b>	<b>-45K€</b>	<b>-133K€</b>	<b>-180K€</b>	<b>-225K€</b>	<b>-255K€</b>	<b>-275K€</b>
<b>HR Costs</b>	<b>-104K€</b>	<b>-157K€</b>	<b>-373K€</b>	<b>-511K€</b>	<b>-613K€</b>	<b>-710K€</b>	<b>-740K€</b>
<b>EBITDA</b>	<b>-210K€</b>	<b>-142K€</b>	<b>-307K€</b>	<b>-103K€</b>	<b>265K€</b>	<b>800K€</b>	<b>1.500K€</b>
<b>FTE (at the end of the year)</b>	<b>2,5</b>	<b>2,5</b>	<b>5,5</b>	<b>6,5</b>	<b>7,5</b>	<b>8,5</b>	<b>8,5</b>

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- ✓ **Breakeven and**
- ✓ **2Mio€ Turnover in 2028**

# Wheeleo® needs €750K over the next 24 months to reach €2Mio Turnover and to become an attractive target for an industrial partner.

## NEEDS



### Strengthen sales and marketing team

- Sales France
- Marketing
- Sales Support
- Sales International



### Investing in phygital marketing

- Content creation for healthcare professionals and patients/life companions
- Digital and Print
- Target geography (e.g. Netherlands)



### Product Development

- Next Generation of Wheeleo®
- Complementarity (use with walker, electric chair, etc.)
- Functionality to facilitate daily life at home (e.g. Tablet)



### Optimize production and procurement

## MEANS

### Funding Mix

- 600K€ capital increase
- 150K€ credit (straight loan, convertible loan, bank loan,..)

### We are looking for investors but also enablers!

- ✓ Medical Device expertise
- ✓ Product development
- ✓ Internationalization
- ✓ Distribution
- ✓ Networking



# **Belgian and innovative walking solutions**

**Worldwide social impact**

We would be delighted to present this investment opportunity to you and answer your questions.

We look forward to hearing from you!



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# Appendixes

# 171 Million People Worldwide

Who could benefit from the advantages of the Wheelleo®

## Worldwide

Stroke	37 Million
Multiple Sclerosis	1.5 Million
Cerebral Palsy	2.8 Million
Parkinson	3 Million
Senior (>65y)	121 Million
Hip & Knee Prosthesis	5 Million
Amputation	Data not found
Hospitals & Rehab Centers	.2 Million
<b>TOTAL</b>	<b>171 Million</b>




 285€  
 Price of 1 Wheelleo®

## TAM

Total Adressable Market

## 40 Billion€

# First contacts with Industrial partners



<https://www.drivemedical.com/en-us/>



<https://www.trustcare.se/us/>



<https://www.vermeiren.be/>



<https://rehasense.com/>